

# Lucas Oil Late Model Dirt Series and Carl Short Announce Locations for the Hillbilly Hundred and the DTWC for 2012

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Waycross, GA (February 11, 2012) – The Lucas Oil Late Model Dirt Series and famed promoter Carl Short are pleased to announce the locations for this year’s Hillbilly Hundred and the Dirt Track World Championship (DTWC). The Hillbilly Hundred is scheduled for Sunday September 2, 2012. The race will return to the state of West Virginia, and be held at I-77 Raceway Park in Ripley, WV. The 32<sup>nd</sup> Annual Dirt Track World Championship will remain in the state of Ohio and be held at Portsmouth Raceway Park in Portsmouth, OH from October 19<sup>th</sup> – 20<sup>th</sup>. The Lucas Oil Late Model Dirt Series will sanction both events, and drivers will earn series championship points at each.

I-77 Raceway Park will now host the 44<sup>th</sup> Annual Hillbilly Hundred and will pay \$25,000 to win at the newly renovated raceway. I-77 track owners Kenny Newhouse and Craig Givens have worked diligently and invested a lot of money in renovating the raceway. The pit area has been increased three times as much as it once was and grandstand seating has been revamped to accommodate an event of this magnitude. The new stadium type seating will provide race fans with great views for all the action on the track this season.

“I can’t express how excited we are to be able to host the Hillbilly Hundred and partner with Carl Short and the Lucas Oil Late Model Dirt Series. It’s a privilege to also bring back the tradition of one of the best 3 days of racing featuring 5 awesome classes of racing that entire weekend”, stated track promoter Shon Parsons. “Our track owners Kenney Newhouse and Craig Givens have put so much time and work into the track this winter for the fans of I-77 and racing in general. We’re pumped to be a part of this big weekend and really looking forward to having the national stars of the Lucas Oil Late Model Dirt Series visit our track,” Parsons went on to say.

The 32<sup>nd</sup> Annual Dirt Track World Championship will move to a new speedway in 2012. The \$50,000 to win DTWC will, once again, be the season finale for the Lucas Oil Late Model Dirt Series in 2012. The event will be held at Portsmouth Raceway Park from October 19-20<sup>th</sup>. Last year’s event was won by Don O’Neal with Jimmy Owens finishing second to clinch his first Lucas Oil Late Model Dirt Series National Championship. Portsmouth Raceway Park will host three LOLMDS events in 2012, hosting a one day \$10,000 to win event on July 1<sup>st</sup> and a two day \$20,000 to win event on Aug 31<sup>st</sup> - Sept 1<sup>st</sup>.

“After considering several options where to hold the Hillbilly Hundred and the DTWC in 2012, I’m excited about the locations and the people we will be working with this year. Both I-77 and Portsmouth Raceway Park will be great venues to hold these events. Working with Ritchie Lewis and the entire staff of the Lucas Oil Late Model Dirt Series brings a great level of professionalism along with the support and marketing benefits within their organization and everything they bring to an event. It just makes good sense to continue our partnership with them as well. I’m excited to bring the Hillbilly Hundred weekend back to the state of West Virginia and look forward to working with those folks at I-77. Portsmouth Raceway Park has added more seating and made several improvements to an already fine facility that will make the DTWC event more enjoyable for the fans to attend this year’s DTWC,” stated Carl Short.

To learn more about the Hillbilly Hundred and I-77 Raceway Park, visit their track website at [www.racei77.com](http://www.racei77.com). To learn more about this year’s DTWC, visit the event website at [www.dirttrackworldchampionship.net](http://www.dirttrackworldchampionship.net) or the track website at [www.portsraceway.com](http://www.portsraceway.com). Or for more information contact Carl Short directly at (865) 945-3423 or email Carl at [Carlshort2007@gmail.com](mailto:Carlshort2007@gmail.com).

For the latest breaking news on the Lucas Oil Late Model Dirt Series, visit the series’ website at [www.lucasdirt.com](http://www.lucasdirt.com) or call the series’ office at (951) 532-2503.

Be sure and visit the series on the social media outlets as well  
at <http://www.facebook.com/lucasdirt> and <http://twitter.com/#!/lucasdirt>.

**About Lucas Oil Late Model Dirt Series:** Founded in 2005, the Lucas Oil Late Model Dirt Series is the nations' premier dirt late model sanctioning organization. It currently sanctions 46 events in 19 states in 2012 and receives national exposure through taped-delayed series events that are shown on CBS, SPEED, NBC Sports Network and MavTV.